

Stayabit Token Sale



October 2017

What is Stayawhile?

Stayawhile is the first company to combine blockchain-based utility tokens and furnished apartment rentals to create a global real estate ecosystem for an international clientele.

Stayawhile is a distributed global network of furnished, designer apartments in major cities around the world. It is our ambition to create a new category--branded medium-term housing--and to become the global leader with hundreds of thousands of apartments across the globe.

More than a portfolio of apartments, Stayawhile is an end-to-end, technology-enabled housing system designed for a generation of people who prefer to live asset-light and on their own terms. As a result, our product lends itself to a discerning, transient and often international clientele.

Locations Open Now: New York City, Boston & Philadelphia

Locations Coming Soon: San Francisco, Miami, Washington D.C., London, Paris & Milan

Why Blockchain?

- Offers a superior and secure alternative to traditional cash-based security deposits and escrows.
- Serves as a mechanism to facilitate cross-border payments both to our service providers and from our customers.
- Provides more egalitarian way for our international clientele to demonstrate their creditworthiness by eliminating many of the typical obstacles foreign nationals typically encounter when attempting to rent apartments.

How can Stayabit tokens be used?

Once generated, Stayabit tokens may be used by the holder in the following ways:

- Payment*
- Booking Priority
- Collateral
- Discounts
- Voting on future expansion locations

*All token holders must undergo credit and background checks before they may use a token to book a Stayawhile apartment.

How big will the Stayawhile network become?

The potential size for this housing system is enormous. Not only is there a utilitarian need for medium-term housing, but there is also an aspirational desire based upon the growing trend toward living minimally, paring down material possessions, and living nomadically.

In the U.S. alone, rental apartments are a \$165 billion industry. Our goal is to operate Stayawhiles in every major global city and every apartment building in the U.S. that has more than 10 units. (There are 141,405 buildings in the U.S. with 10 or more units.)

What is the company mission?

Stayawhile's broad vision is to create a world with fewer borders, where our customers can move seamlessly between the ever-expanding network of Stayawhile apartments, without signing long-term leases or buying homes. We hope to allow people of all nationalities to move across international borders, settle in like local residents, and then move again when the urge strikes (or immigration status necessitates.)

Company Leadership



Janine Yorio
Founder & CEO

Before founding Stayawhile, Janine spent her career financing and building edgy hospitality brands for Andre Balazs (of the Standard Hotels, Chiltern Firehouse and Chateau Marmont) and at NorthStar Capital, the financial sponsor behind Morgans Hotel Group. Over her career, she has managed over \$1 billion in private equity investments, from origination to exit/IPO. She graduated from Yale University.



Brett Woodward
Head of Technology

Brett is an experienced software engineer, financial analyst, and automator. He has extensive experience in data analysis, automation, financial modeling/valuation, system administration, penetration testing, machine learning, API development, full-stack web development. Previously, he managed multi-currency risk analytics at BlackRock and was a software engineer at AppNexus. He was an early adopter of blockchain technology in 2009. He graduated from the Wharton School of the University of Pennsylvania.



Gita Gandhi
Head of Real Estate & Design

Gita worked as a real estate attorney at Shearman & Sterling and Bryan Cave. She obtained a certificate from the New York School of Interior Design, a J.D. from the University of Pennsylvania and a B.A. in Psychology from the University of Michigan.

About Stayawhile

Headquarters: New York City
Founded: 2016
Investors: NEA, Founders Fund, and Global Founders Capital (a subsidiary of Rocket Internet)
Legal Advisor: Debevoise & Plimpton LLP
Employees: 7
More Information: token.stayawhile.com
For token sale support: tokensale@stayawhile.com



Nothing herein constitutes an offer to sell, or the solicitation of an offer to buy, any tokens. Stayawhile will publish a white paper, which you should read carefully and understand fully, including any updates. Every potential token purchaser will be required to undergo an on-boarding process that includes identity verification and certain other documentation, which you should read carefully and understand fully because you will be legal bound. Please make sure to consult with appropriate advisors and others.

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